

Chapter Organizational Tips: Social Media

Socializing with Social Media

Social media is an integral form of networking and communication in our society. Many of us have Instagram accounts that showcase key moments in our lives, and your chapter should have one too! The Grand Lodge recommends that each chapter make an Instagram account to post Growth and Expansion updates and keep your sisters and followers up-to-date with your chapter's activities and accomplishments.

Consider using the following methods to create your chapter's Instagram and other social media accounts:

- Use a combination of your chapter name, number, and location in your username.
 - Examples:
 - @demetra33 (Demetra #33 - Cherry Hill, NJ)
 - @brooklynmaidsofathena (Olga Moutselos #255 - Brooklyn, NY)
 - @moahouston (Rodanthi #41 - Houston, TX)
- Start a chapter hashtag or use ones related to our organization.
 - Examples:
 - #Venus13MOA (Venus #13 - Toronto, Canada)
 - #maidsofathena
 - #ΠΑ
 - #sisterhood
- Make the account public so that potential neophytes, members of the AHEPA family, and those in your community can see all of your chapter's activities and announcements.
- Link the account to your chapter's email address so that you can pass social media information down from one group of officers to the next.
- Decide which of your chapter's members will run the account (typically officers and other board members).

Remember to follow the official Maids of Athena account @maidsofathena! Please tag us in your posts so we can repost all of your chapter's achievements!